

**Council of Atlantic University  
Libraries / Conseil des bibliothèques  
universitaires de l'Atlantique  
(CAUL / CBUA)**



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**Atlantic Scholarly Information Network (ASIN)  
Planning Session  
May 25, 2005**



# OBJECTIVES

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- **confirm existing vision / mission of ASIN;**
- **affirm key components of ASIN and develop a path forward; and**
- **outline an action plan to further develop ownership (collectively and individually) of ASIN.**

# AGENDA (1)

09:00-09:15	<b>Welcome; Introductions (????)</b>
09:15-09:30	<b>Objectives; Agenda Overview</b> (L. Cooper)
09:30-10:00	<b>ASIN Vision, Mission; Key Components</b>
10:00-11:00	<b>SWOT Analysis</b> (individual, group, assembly) -top 5; ranking (H, M, L)
11:00-11:15	Health Break
11:15-12:30	<b>Path Forward</b> -consequences of inaction (discussion) -action items (w.r.t. components and SWOT) -rank action items (H. M, L)
12:30-01:00	Working Lunch

# AGENDA (2)

01:00-02:00	<b>Operationalize Action Plan</b> -what? when? who? - individual / group
02:00-02:15	<b>Ownership of ASIN</b> -Definition; individual / group
02:15-03:15	<b>Development of Ownership</b> -Action Items (short / long term) -individual actions (1-5); discussion -group actions (breakouts); discussion; ranking
03:15-03:30	Health Break
03:30-03:45	<b>Summary</b>
03:45-04:00	<b>Next Steps (????)</b>



# For Consideration...

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- **What is the CAUL / CBUA – ASIN reality???**
- **What could it be???**



# For Consideration...

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**“...we have a chance to very consciously create a very dynamic new organization that will not only benefit us all, and our parent institutions, but also which could shape us into a very potent cohesive new whole. Before we can leverage this effectively, and take advantage of the greater depth, enhanced efficiencies, and unique niches ASIN provides for each of us to occupy, we need to take hold of the model we wish to advance....”**

**B. Gnassi**



# ASIN VISION

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- **To be the Atlantic resource for scholarly information**

**-Adopted by CAUL, February 11, 2000**



# ASIN MISSION

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- **To foster student and faculty success and satisfaction in pursuit of their scholarly goals by providing exemplary access throughout the Atlantic region to information resources and services.**

**Adopted by CAUL, February 11, 2000**



# Guiding Principles (1)

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For library **users**, access to information resources and services will be :

1. **global in scope**
2. **convenient**
3. **easy to use**
4. **timely**
5. **restriction free**



# Guiding Principles (2)

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As well, for **ASIN members**, access to information resources will be:

1. **connected to national and international networks**
2. **highly integrated**
3. **demonstrably cost effective**
4. **co-operative**



# Lines of Focus / Business

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- **The mix of products and services the organization will offer in the future to fulfill its mission.**



# ASIN Lines of Focus (1)

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**“The success of ASIN will depend upon a foundation of user-centred policies for collections, services and communications.”**

**ASIN will include user-centred resources and services.**



# ASIN Lines of Focus (2)

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## **User-centred resources:**

- 1. co-ordinated collection building**
- 2. a common access interface to all collections**
- 3. enhanced access to regional special collections in all subject areas**
- 4. a regional bank of skilled library personnel**



# ASIN Lines of Focus (3)

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## **User-centred services:**

- 1. co-ordinated services for timely information delivery throughout the region**
- 2. a regional technology infrastructure consistent with national and international standards for information exchange**
- 3. on-going regionally co-ordinated development of library services in co-operation with other Atlantic regional user groups**



# SWOT ANALYSIS

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**What are the strengths, weaknesses, opportunities and threat (SWOTs) for the ASIN Lines of Focus?**

- **individual** (top 5)
- **groups** (breakout; assembly)
- **ranking** (H, M, L)



# PATH FORWARD (1)

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- **What are the consequences of inaction ?**



# PATH FORWARD (2)

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- **Action Items for ASIN Lines of Focus** ( 3 each). (Refer to SWOTs)
- individual
- groups
- assembly
- ranking (H. M. L)

# OPERATIONALIZE ACTION PLAN



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- **components of an operational plan**
- **outline of components :**
  - **What ?**
  - **Where ?**
  - **Who ?**
- **individual / group**



# OWNERSHIP OF ASIN

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- **What constitutes ownership?**
- **Is there ownership **now**?**
- **How do you **develop** ownership?**
  - **Institutional ownership?**
  - **CAUL / CBUA ownership?**



# DEVELOPMENT

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- **Action Items**

- **individual; group** (breakouts; assembly)
- **short term / long term**
- **ranking** (H,M,L)



# SUMMARY

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- **Your thoughts today...**



# NEXT STEPS

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- **actions?**
- **time?**



# SESSION FEEDBACK

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- **THANK YOU!**
- **Your thoughts please...**

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